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**MonarchFx, a Business Unit of Tompkins International,
Hires Another Food and Beverage Expert**

Learn about where the food and beverage sector is headed.

Raleigh, NC - MonarchFx, a business unit of [Tompkins International](#), is proud to announce the appointment of Matthew Sinn, Vice President of our food and beverage sector. Sinn brings a wealth of knowledge and experience to MonarchFx after leading channel and logistics strategies for major brands. Few industries are experiencing more disruption than grocer's and food producers. Sinn's core focus will be helping companies realize the benefits of direct to consumer, leveraging the MonarchFx ecosystem to help companies build customer-centric fulfillment systems. "Matt's expertise will add even more strength to our food and beverage team," stated [Jim Tompkins](#), CEO of MonarchFx

Winners in the world of new grocery have recognized it is not about online versus traditional stores, rather the emergence of an entirely new shopping experience that leverage both. Our thoughts on this disruption and opportunity are further discussed in Tompkins' latest video [The New Grocery: Distributed Logistics](#).

Sinn joins [MonarchFx](#) with 15 plus years of transformative and collaborative executive leadership. Before joining MonarchFx Sinn was a Vice President with Earthbound Farm, Senior Director at WhiteWave Foods, and has held multiple position with the U.S. Department of Agriculture. Sinn has continually optimized operations, financial planning, product launches, network planning, and customer service. Holding a Bachelor of Science in Electrical Engineering from Iowa State University, a Master of Electrical Engineering from Massachusetts Institution of Technology, a Master of Business Administration from Kellogg School of Management, along with his extensive work history, he will be a wonderful addition to our MonarchFx team.

About MonarchFx

MonarchFx is an alliance of leading logistics service providers, supply chain technology providers, and partners, managed by experienced executives, that provides world-class logistics and fulfillment solutions through an innovative logistics ecosystem. It serves retailers, brands, and other sellers with multiple fulfillment channels, providing speed, quality, and efficiency, operating with distributed logistics centers for nationwide coverage, allowing for same-day delivery. It is high-service, facilitated by advanced robotics, analytics, and artificial intelligence methods for inventory allocation. For more information about MonarchFx visit: www.monarchfxgo.com.

About Tompkins International

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information about Tompkins International visit: www.tompkinsinc.com.

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